



SHELBORNE ANNOUNCES COMPLETE REDESIGN AND RENOVATION, REVIVING ITS GLAMOROUS SOUTH BEACH LEGACY

***A Luxury Lifestyle Resort Joins Wyndham Grand Hotels and Resorts Reborn as a Stylish,
Vintage-Chic Destination***

MIAMI BEACH, Fla. - As an ever-popular resort destination, South Beach serves as one of America's cultural epicenters where art, fashion and entertainment collide. One of its quintessential historic properties, Shelborne, has paid homage to the heyday of Miami's chic past when it reopened its doors fall of 2014 as Shelborne Wyndham Grand Resort South Beach, after having undergone a \$150 million, complete revitalization and redesign to restore its original glamour with a modern sensibility catering to today's sophisticated traveler.

Originally opened in 1940 and designed by Art Deco architect Igor Polevitsky, the resort was updated in the 1950s by design master Morris Lapidus who lent his signature Neo-baroque grace to the property and accentuated the glamour that characterized it as an iconic destination. With a dedicated passion to revive Shelborne's original grandeur, its owners, the Galbut family of Miami, have partnered with Dayssi Olarte de Kanavos and Paul Kanavos of Flag Luxury Group to implement this renovation and reintroduce the hotel to guests as part of Wyndham Grand® Hotels and Resorts.

"Everyone involved with this project could not be more excited about the extensive renovation and attention to details going into it," said George Scammell, vice president, global design, development planning and construction at Wyndham Worldwide. "Working with a talented, innovative design team has been integral in creating a distinctive, elegant environment that complements this unique hotel and will exceed our guests' expectations."

Shelborne Wyndham Grand is Flag Luxury Group's second Morris Lapidus property restoration in South Beach, having previously executed the renovation of the DiLido Beach Hotel, which is now the Ritz-Carlton, South Beach. Much care has gone to preserving the architectural integrity

of the property through the team's work with the Miami Beach Historic Preservation Board. The Galbut family has developed and renovated many landmark properties in the greater Miami area and recently opened the new Gale Hotel on 17th and Collins.

Designer Meg Sharpe, whose success with notable hospitality projects has distinguished her ability to retain the significance of landmark architecture while incorporating original sophistication and contemporary comforts, redesigned all of the hotel's commercial spaces within the public areas. Additionally, Richard Mishaan's redesign of guest rooms, suites, corridors, meeting spaces and ballrooms includes a serene palette inspired by the ocean and beach just steps away. Mishaan's capacity for infusing understated luxury and timeless elegance into the spaces is only further inspired by his own appreciation for the property, having previously vacationed at the resort.

"Shelborne's history is so rich and so beautiful, we couldn't resist the opportunity to restore this property to its rightful glory," explained Dayssi Olarte de Kanavos. "This new space will reflect its authentic old-school glamour and opulence, while incorporating the modern day comforts and conveniences of Wyndham Grand Hotels and Resorts, melding the best of both eras into one extraordinary destination."

Located in the heart of South Beach's Art Deco District, Shelborne is situated in one of the most desirable areas of Miami Beach and just walking distance to Lincoln Road and Ocean Drive. The resort's elegant pool and lounge area, replete with recently renovated cabanas, leads right up to the boardwalk and a long stretch of white-sand beach.

Shelborne Wyndham Grand has an onsite fitness center and luxury spa suites, as well as an exclusive nightclub. With over 15,000 square feet of meeting and event spaces, the resort expertly caters to a wide array of celebrations, galas, corporate functions and intimate gatherings.

"Shelborne Wyndham Grand will offer an expertly curated experience infused with art, fashion, design and local culture," said Jeff Wagoner, president of Wyndham Hotel Group Management. "We are excited to be part of this project, which reflects the excellence and unique experiences for which Wyndham Grand properties are known around the world."

Wyndham Hotel Group's management company began operating the hotel in February 2013.

In honoring its heritage while firmly embracing modern developments that complement contemporary lifestyles, the Shelborne team has primed the property to be an incomparable South Beach destination.

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About Shelborne South Beach

Strategically located in the heart of South Beach, an international playground and home to some of the world's most sought after real estate, the Shelborne has reinvented its classic past to be reborn as Shelborne Wyndham Grand Resort South Beach. An iconic Miami landmark, Shelborne was transformed into South Beach's newest luxury lifestyle resort, presenting exceptionally chic design, the most luxurious comforts, and expertly-curated experiences all in one glamorous, culturally-infused destination. Inspired by the fashion, music, art and flavors of South Beach, Shelborne's sensational array of distinctive offerings have been crafted for the most discriminating clientele. The 200-room property, situated just steps from away from the beach, has an exclusive portfolio of leisure and entertainment options, including a world-class restaurant presented by a renowned celebrity chef.

About Wyndham Hotels and Resorts

Wyndham Hotels and Resorts, LLC, a subsidiary of Wyndham Worldwide Corporation (NYSE: WYN), offers upscale hotel and resort accommodation throughout the United States, Canada, Mexico, Central and South America, the Caribbean, Europe, the Middle East and China. All Wyndham® hotels are either franchised by Wyndham Hotel Group or managed by Wyndham Hotel Management, Inc., or one of its affiliates. Additional information and reservations for all Wyndham hotels are available by visiting www.wyndham.com. Travelers have the opportunity to earn and redeem points through Wyndham Rewards®, the brand's guest loyalty program, which can be joined for free at www.wyndhamrewards.com.

Wyndham Grand Hotels and Resorts is an ensemble of distinguished hotels within the Wyndham Hotels and Resorts® brand that represent one-of-a-kind experiences in key destinations with refined accommodations, attentive service and relaxed surroundings.

Wyndham Hotel Group is the world's largest hotel company with approximately 7,410 hotels and over 635,100 rooms in 67 countries under 15 hotel brands. Additional information is available at www.wyndhamworldwide.com. For more information about hotel franchising opportunities visit www.whgdevelopment.com.